

In its eight consecutive years, the 'Friends of the Sea' exhibition will once again be touring the town squares and promenades of the Croatian Adriatic coast. During the summer of 2017, in 12 Croatian destinations, the exhibition will be seen by more than a million visitors.

ABOUT THE 'FRIENDS OF THE SEA' PROJECT

In 2009 two companies from Rijeka, Livingstone and Astoria created a national cultural and tourism campaign called 'Friends of the Sea', with an objective to display large format photographs in the open in 12 Croatian towns (May to September). The intention was to draw the attention of the general public and the visitors to the role that photography plays in media culture and in promoting social responsibility, ecology and the preservation of the Adriatic Sea. After the trilogy with themes of undersea, sea surface and Mediterranean essays, followed by the historical series from the beginning of the last century and the '50s and '60s, the eight year marks significant innovation!

'FRIENDS OF THE SEA' EXHIBITION 2017: GAMES

The 2017 exhibition, from the "Friends of the Sea" series, presents a series of photographic records generated in the atmosphere created during the games by the sea or the rush of adrenaline that they result in; presented on 60 large-formats.

The aim of this exhibition is to show local and foreign visitors the enviable media culture through tourist photography, which with its theme and the given time frame, follows the life of the Croatian Adriatic.

Frames like the Air Force planes race, sailing races, the Millennium jumps into the sea, swimming marathons, diving and other cultural and sports activities, give us a different view of the Croatian Adriatic - one of the most beautiful coastlines in the world.

The photographic excellence of the selected authors is reflected in their remarkable understanding of visual aesthetics.

The works were selected by the expert team of the "Rovinj Photodays" festival and the authors are as follows:

Ivo Pervan, Rino Gropuzzo, Petar Trinajstić, Goran Šebelić, Danijel Frka, Marino Brzac, Aleksandar Tomulić, Filip Brala, Ivan Brčić, Silvija Butković, Igor Gržetić, Željko Jerneić, Renco Kosinožić, Luka Tabako i Tomislav Nakić Alfirević.

In cooperation with tourist boards from each destination, the hosts of the exhibition are: Rovinj, Pula, Mali Lošinj, Baška, Krk, Zadar, Biograd, Šibenik, Split, Krk, Rijeka and Zagreb.



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