



## PRIJATELJI MORA

For the sixteenth consecutive year, the magnificent “Friends of the Sea” exhibition is visiting the town squares and promenades of Rovinj and Pula

### About the “Friends of the Sea” project

In 2009, the Rijeka-based association Livingstone and Astoria company launched a national cultural and tourist campaign titled “Friends of the Sea”. Through large-format outdoor exhibitions of photographs, held during the summer months, the aim of this event is to raise awareness among the Croatian public and visitors about the role of photography in media culture, and draw attention to the importance of promoting ecology and protection of the Adriatic Sea.

### THE 2026 EXHIBITION – Friends of the Sea: Istria as It Once Was

The 2026 edition of “Friends of the Sea” exhibition features 30 large-format photographs that explore the life on the Istrian coast, presenting the images as they were seen by our renowned photographers Tošo Dabac and Alojz Orel, who sought their authentic shots in the optical interplay of light.

The photographs, gathered from the national museum collections and private collections, were selected by the expert team of the Rovinj Photodays Festival.

The aim of the exhibition is to present to local and foreign visitors a spectacular visual culture through photography that, in a given time frame, uniquely portrays life through the rhythm of light and shadow. The photographic excellence of the selected authors is reflected in their understanding of visual aesthetics.

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